Location

Skirball Cultural Center 2701 North Sepulveda Boulevard Los Angeles, CA 90049



Registration

The registration fee is \$175 through May 26th, and \$200 thereafter. Registrants who do not attend should request conference materials by mail.

Conference registration includes breakfast, conference materials, and the 100 page publication on the 2017 Los Angeles County Economic Outlook.

There are several ways to register: • Online at http://www.forecastconference.info • By phone at (805) 692-2498



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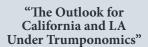
To network and gain valuable insights for your business and your clients

Understanding Market Disruptors

The business environment is changing. Be prepared.

"Coworking - Is the Direct Office Lease Model Obsolete?"







Ronen Olshansky Co-Founder and CEO Cross Campus



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Mark Schniepp, Ph.D. Director California Economic Forecast

Thursday, June 1, 2017 Skirball Cultural Center

Registration & Networking: 7:30 am | Program: 8:30 am | Exhibitors Expo: 7:30 am - 12:00 pm For more information call (805) 692-2498

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Todd Shillington Event Moderator Commercial Sales Executive Fidelity National Title



Moderator Todd Shillington presides over this lively economic forecast conference leading discussions into key areas of interest for Entrepreneurs and Business Leaders.

SPEAKERS

Ronen Olshansky

Co-Founder and CEO, Cross Campus

"Coworking - Is the Direct Office Lease Model Obsolete?"

Ronen Olshansky is a co-founder and CEO of Cross Campus, a Los Angeles based on-demand workspace and business event venue that provides peak office experiences to a community of creative professionals. Ronen's career started on Wall Street twenty years ago, pivoted towards technology, and finally transitioned to entrepreneurship. As an entrepreneur, Ronen has been a founder or early stage executive in the software, energy, and real estate sectors. Ronen is passionate about building space and community that catalyzes and supports the entrepreneurial process.

Gina Sanchez

Founder and Chairwoman, Chantico Global Guest Host and Contributor, CNBC

"Disruptions, and Your Next Move in a Market Like This"

Gina Sanchez is founder and chairwoman of Chantico Global and contributor and guest host for CNBC. Her experience includes director of asset allocation for Roubini Global Economics, and managing director of public investments at the Ford Foundation, a \$10 billion New York-based foundation. Gina holds a degree in Economics from Harvard and a masters in International Policy from Stanford.

Dr. Mark Schniepp, Ph.D.

Director, California Economic Forecast

"The Outlook for California and LA Under Trumponomics"

Dr. Schniepp provides economic forecasts for Caltrans, Kaiser Permanente, Blue Shield, the California Association of Realtors, and the SoCal Association of Governments, as well as Ventura, Los Angeles, Santa Barbara, Orange, and San Diego Counties. He has been a consulting economist to many private companies including the Irvine Company, Newhall Land, and Exxon Mobil.

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Why You Should Attend

Learn how to take your company and business ventures to the next level with sage advice from renowned business leaders and entrepreneurs.

- Get real and invaluable insight on the current and future business cycle and how it will affect your business investing and planning.
- Gain a better understanding of the likelihood of an economic slowdown.
- Hear from experts on the market disruptors, and how new innovations will reshape the business landscape.
- View forecasts of interest rates, inflation, and the potential path of monetary policy.
- Get key insight on the Los Angeles County economic setting and the 2017 outlook.

