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| Fidelity National Title | Rap Communications, Inc. | Western Commercial Bank |
| First American Exchange | RE/MAX | Western Financial Bank |
| First American Title | RBF Consulting | Western States Petroleum Association |
| First California Bank | Santa Barbara Association of Realtors | |

ENTREPRENEUR ECONOMIC FORECAST



Information Vital to Your Business Today and Beyond

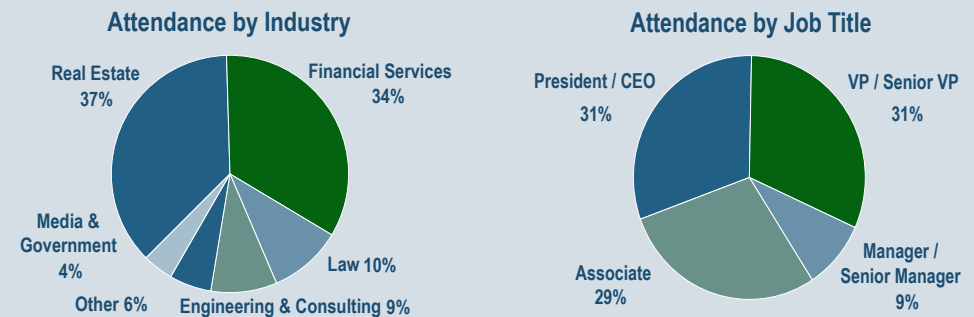


Conference Information

Events are held at large hotels. Registration, networking, and full breakfast buffet usually begin at 7:30 AM. The programs officially commence between 8:15 and 8:30 AM.

We feature three to four speakers who cover topics pertinent to real estate, business, and entrepreneurship. Dr. Mark Schniepp of the California Economic Forecast closes each event with a presentation on regional economy. Conferences adjourn at 10:45 AM.

Typical Attendance is 200 - 275



Forecast Publications

All attendees receive a comprehensive analysis of the local economic, business, and real estate environment. The reports are delivered in hard-copy at the events, and are available online in PDF format.



Sponsorship Levels and Benefits



Event Sponsor Annual Benefits	Host \$12,000	Gold \$6,000	Silver \$4,000
Logo on Publication Front Cover	Yes	-	-
Logo on Publication Back Cover	Yes	Yes	Yes
Full Page Ad in Publication (Inside Front Cover)	Yes	-	-
Full Page Ad in Publication (Ad Section)	-	Yes	Yes
Logo Displayed in Newspaper Promotions	Yes	-	-
Logo and Company Link on Conference Website	Yes	Yes	Yes
Logo Displayed on Invitations (Email & Print)	Yes	Yes	Yes
Logo Displayed at Venue	Yes	Yes	Yes
Recognition by Event Moderator	Yes	Yes	Yes
Booth Space (6' Table & 2 Chairs)	Yes	Yes	Yes
Conference Admissions (Clients & Employees)	32	16	8
Sponsor Dinner Invitations	2	1	1
Benefits for ONE Event Only	\$7,200	\$3,600	\$2,400

Exhibitor Annual Benefits	\$1,500
Booth Space (6' Table & 2 Chairs)	Yes
Quarter Page Ad in Publication	Yes
Logo and Company Link on Conference Website	Yes
Logo Displayed on Invitations (Email & Print)	Yes
Conference Admissions (Clients & Employees)	2
Benefits for ONE Event Only	\$840

Contact the California Economic Forecast

805-692-2498

www.californiaforecast.com

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Previous Speakers



Dr. Terry Paulson
Psychologist and Author



Mark Vitner
Senior Economist,
Wells Fargo



John Chiang
California State Controller



John Burns
Founder, John Burns
Real Estate Consulting



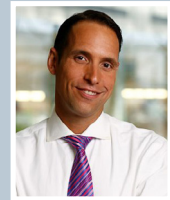
Dr. Jerry Nickelsburg
Senior Economist,
UCLA Anderson Forecast



Bill Dallas
Founder, Dallas-Hamilton
Center for
Entrepreneurial Leadership



John Husing
Vice President, Economics &
Politics, Inc.



Bryan Piskowski
Managing Director of
Markets and Product Strategy,
Wells Fargo Advisors

About the California Economic Forecast

The California Economic Forecast was founded in 1989 by Dr. Mark Schniepp, then director of the UCSB Economic Forecast Project.

The company develops real estate and economic forecasts for California, all 58 counties in the State, and many sub-county regions. It produces detailed publications and analyses of the entire Southern California region, including Ventura County, Los Angeles County, the San Fernando Valley, the Santa Clarita Valley, Santa Barbara County, Orange County, and San Diego County.

Regular economic forecasts are prepared for the California Department of Transportation, Kaiser Permanente, and the Southern California Association of Governments.

The firm also specializes in economic impact studies, real estate analysis, and public speaking.