

# Past Conference Sponsors

- |                           |                            |                          |
|---------------------------|----------------------------|--------------------------|
| Acciona Wind              | Grubb & Ellis              | Santa Barbara            |
| Affinity Bank             | Hayes Commercial           | Industrial Association   |
| Alston & Bird LLP.        | Real Estate Group          | Santa Barbara            |
| American Riviera Bank     | Hall & Foreman             | News-Press               |
| Anderson Construction     | HUITT-ZOLLARS              | Santa Barbara Rental     |
| Bank of America           | Jackson DeMarco            | Property Association     |
| Bank of the Sierra        | Tidus & Peckenpaugh        | SaresRegis Group         |
| Banker's Pacific Mortgage | John Laing Homes           | Sheridan Ebbert          |
| Building Industry         | KB Homes                   | Spirit Properties        |
| Association,              | Lee & Associates           | Stewart Title            |
| LA Ventura Chapter        | Logix Federal Credit Union | The Alison Company       |
| California United Bank    | Michael Baker              | The Gas Company          |
| Capital Financial         | International              | The Irvine Company       |
| Casa Classic Homes        | Mid-State Bank & Trust     | Truenorth                |
| CBRE                      | NAI Capital Commercial     | Union Bank of California |
| Chicago Title             | Newhall Land               | Veneco                   |
| Citizens Business Bank    | Pacific Coast              | Ventura County Star      |
| City of Simi Valley       | Business Times             | Ventura County           |
| Cohen Begun & Deck, LLP   | Pacific Gas & Electric     | Credit Union             |
| College of the Canyons    | Parkview Financial         | Village Properties       |
| Community Bank            | Prudential Realty          | Voltz Commercial         |
| Daum Commercial           | Rabobank                   | Realty Advisors          |
| Real Estate Services      | Radius Group               | Wells Fargo Advisors     |
| Equity Title              | RE/MAX                     | Wells Fargo Bank         |
| Fidelity National Title   | RBF Consulting             | Western Commercial Bank  |
| First American Exchange   | Santa Barbara Associ-      | Western Financial Bank   |
| First American Title      | tion of Realtors           | Western States           |
| First California Bank     | Santa Barbara              | Petroleum Association    |
| Geesen Insurance          | Bank & Trust               | Xcelligent               |

# ENTREPRENEUR ECONOMIC FORECAST



Information Vital to Your Business Today and Beyond



## Conference Information

Typical Attendance is 275 - 350

Industry Representation Includes  
Real Estate | Finance & Lending  
Engineering Services | Law  
Media | Government  
Entrepreneurship

Events are held at large hotels. Registration and full breakfast buffet usually begin at 7:30 AM, including network opportunities for all attendees. The programs officially commence between 8:15 and 8:30 AM.

We normally feature three speakers per conference, covering a variety of topics pertinent to real estate, small business, and entrepreneurship. Dr. Mark Schniepp, of the California Economic Forecast, closes each event with a presentation on the current state and future outlook of the regional economy. Conferences are scheduled to adjourn at 10:45 AM.

## Forecast Publications

All attendees receive an outlook publication of approximately 100 pages. The report is a comprehensive analysis of the local economic, business, and real estate environment.



# Sponsorship Levels and Benefits



<b>Sponsor Benefits</b>	<b>Title (one available) \$7,000</b>	<b>Gold \$3,500</b>	<b>Silver \$2,500</b>	<b>Bronze \$1,500</b>
Logo on Publication Front Cover	Yes	-	-	-
Logo on Publication Back Cover	Yes	Yes	Yes	Yes
Full Page Ad in Publication (Inside Front Cover)	Yes	-	-	-
Full Page Ad in Publication (Ad Section)	-	Yes	Yes	-
Half Page Ad in Publication (Ad Section)	-	-	-	Yes
Logo Displayed on Newspaper Promotions	Yes	-	-	-
Logo and Company Link on Conference Website	Yes	Yes	Yes	Yes
Logo Displayed on Invitations (Email & Print)	Yes	Yes	Yes	Yes
Logo Displayed on Large Screens at Venue	Yes	Yes	Yes	Yes
Recognition by Event Moderator	Yes	Yes	Yes	Yes
Booth Space (6' Table & 2 Chairs)	Yes	Yes	Yes	Yes
Conference Admissions (Clients & Employees)	32	16	8	4
Sponsor Dinner Invitations	2	1	1	1

## Exhibitor Benefits

**\$900**

Booth Space (6' Table & 2 Chairs)	Yes
Quarter Page Ad in Publication	Yes
Logo and Company Link on Conference Website	Yes
Logo Displayed on Invitations (Email & Print)	Yes
Conference Admissions (Clients & Employees)	2

## Contact the California Economic Forecast

805-692-2498  
[www.californiaforecast.com](http://www.californiaforecast.com)  
 5385 Hollister Ave. Box 207  
 Santa Barbara, CA 93111

## Previous Speakers



**Dr. Terry Paulson**  
Psychologist and Author



**Mark Vitner**  
Senior Economist,  
Wells Fargo



**John Chiang**  
California State Controller



**John Burns**  
Founder, John Burns  
Real Estate Consulting



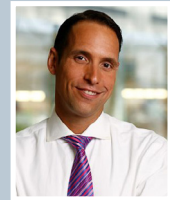
**Dr. Jerry Nickelsburg**  
Senior Economist,  
UCLA Anderson Forecast



**Bill Dallas**  
Founder, Dallas-Hamilton  
Center for  
Entrepreneurial Leadership



**John Husing**  
Vice President, Economics &  
Politics, Inc.



**Bryan Piskowski**  
Managing Director of  
Markets and Product Strategy,  
Wells Fargo Advisors

## About the California Economic Forecast

The California Economic Forecast was founded in 1989 by Dr. Mark Schniepp, then director of the UCSB Economic Forecast Project.

The company develops real estate and economic forecasts for California, all 58 counties in the State, and many sub-county regions. It produces detailed publications and analyses of the entire Southern California region, including Ventura County, Los Angeles County, the San Fernando Valley, the Santa Clarita Valley, Santa Barbara County, Orange County, and San Diego County.

Regular economic forecasts are prepared for the California Department of Transportation, Kaiser Permanente, and the Southern California Association of Governments.

The firm also specializes in economic impact studies, real estate analysis, and public speaking.